



# GO GOVERNMENT FUNDING



MAY 2026

# UPDATE



## FUEL INNOVATION FUND

On April 22, the Fuel Innovation Fund launched the **Future Fuels Challenge**, a new \$50 million funding initiative aimed at accelerating the deployment of technologies that reduce the carbon intensity of transportation fuels across Canada. A wide spectrum of emissions reduction technologies are targeted, including but not limited to:

- energy efficiency, optimization, electrification, fuel switching, and new processes at refineries and fuel production facilities
- onsite clean electricity and heat production within the fuels sector
- reduction of upstream emissions in the fuel supply chain, including methane emissions reduction
- .... **AND MORE. APPLICATIONS ARE DUE BY JUNE 10, 2026**

## AGRIMARKETING PROGRAM - MARKET DIVERSIFICATION

The Market Diversification for Small and Medium-sized Enterprises program aims to:

- open new, non-traditional markets and expand Canadian export activities and interprovincial trade
- prioritize projects that help Canadian agricultural and agri-food sectors diversify beyond traditional markets

Priority areas include, but are not limited to, those that:

- respond to specific trade disruptions for highly impacted sectors
- develop marketing strategies for sectors across the agricultural supply chain, including fish and seafood
- enhance trade diversification into various high-growth potential and non-traditional markets

The maximum non-repayable contribution is normally less than **\$100,000 per project**, with a maximum duration of up to **18 months**

**DID YOU KNOW ...** 

**Innovation, Science and Economic Development Canada** is an excellent source for Trade Data. Generate reports on Canada and US trade with over 200 countries to: Find new import or export markets; Determine competition for your products; Identify domestic opportunities for import replacement; Find out what products countries are importing, exporting or re-exporting

### GOVERNMENT FUNDING OPPORTUNITIES

- NON-REPAYABLE: GRANTS & COST CONTRIBUTIONS
- REPAYABLE: LOANS
- REFUNDABLE: TAX CREDITS

### WHY GO GOVERNMENT?

Understanding and applying for programs is time-consuming and the direction provided is not always straightforward. GO Government Funding will help you navigate the funding process.

**GET IN TOUCH WITH GO**

- **FREE 30 minute call** to find out more about your company and see if GO can help
- GO will scan its database of more **than 2,700 government programs** for programs that will work for you

Check out programs from our previous **UPDATES** [here](#)

Visit us at [gogovfunding.com](http://gogovfunding.com) or [info@gogovfunding.com](mailto:info@gogovfunding.com)



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