REGIONAL TARIFF RESPONSE INITIATIVE

The Government of Canada is helping Canadian businesses respond to global trade pressures. The **Regional Tariff Response Initiative**, is part of the broader tariff response plan that includes $6.5 billion in new measures to protect Canadian businesses and workers.

The $450-million RTRI helps businesses overcome trade disruptions and includes support for businesses in the steel and automotive industries. It invests in targeted, time-sensitive activities that boost productivity, lower costs, strengthen supply chain resilience, and open doors to new markets, enhancing overall competitiveness.

CANADIAN INTERNATIONAL INNOVATION PROGRAM

The **Canadian International Innovation Program** is a funding program offered to Canadian small and medium-sized enterprises by the Trade Commissioner Service, and delivered in collaboration with the **National Research Council of Canada's Industrial Research Assistance Program**. Since we last looked at the program in July 2023, it has been expanded to include additional countries.

Canadian SMEs can apply for **up to $600,000** to help cover R&D project costs while working with a partner in **Brazil, India, Israel, Singapore, South Korea, Taiwan,** and the **UK**. When there is a call for proposals with one of these countries, Canadian SMEs and their partner can submit co-innovation project applications.

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DID YOU KNOW ... ▶ ... Interactive Digital Media tax credits are available in several provinces. These credits support companies engaged in the development of interactive media which can include educational software, video games, training simulators, and more. The size of the credit varies by province and be sure to check ahead of time to see if the work you are doing is eligible for the refundable tax credit.

GOVERNMENT FUNDING OPPORTUNITIES

NON-REPAYABLE: GRANTS & COST CONTRIBUTIONS
R**EPAYABLE:** LOANS
REFUNDABLE: TAX CREDITS

WHY GO GOVERNMENT?

Understanding and applying for programs is time-consuming and the direction provided is not always straightforward. GO Government Funding will help you navigate the funding process.

GET IN TOUCH WITH GO
- **FREE 30 minute call** to find out more about your company and see if GO can help
- GO will scan its database of more **than 2,600 government programs** for programs that will work for you

Check out programs from our previous **UPDATES** *here*

Visit us at **gogovfunding.com** or **info@gogovfunding.com**